



HOME THEATER RESELLER APPLICATION

This application to purchase and subsequently resell Mitsubishi's HC series of Home Theatre Projectors, referred to as the "Product" from hereon, will be reviewed by MDEA or an Authorized MDEA Distributor of Home Theater Front Projectors with a decision being rendered on average of 24 hours after receipt of all requested information. Return this completed form directly to your Authorized Distributor. This application ensures that customers buying and using our Product have the highest level of service and customer satisfaction. All information in this application form will remain confidential.

RESELLER INFORMATION

| | |
|---------------------------|-------------------------|
| Reseller Name: _____ | DBA: _____ |
| Address _____ | Distributor Name: _____ |
| City, State Zip _____ | |
| Telephone _____ | Facsimile: _____ |
| Website: _____ | |
| Owner's Name: _____ | Email Address: _____ |
| Contact Name/Title: _____ | Email Address: _____ |

RESELLER INFORMATION

| | | |
|--|-----|----|
| 1. Do you have a retail location? | Yes | No |
| If Yes, provide address: | | |
| If Yes, do you have a showroom where the product will be displayed? | Yes | No |
| 2. What is your primary geographical market? | | |
| 3. Including yourself, how many employees are in your organization? | | |
| 4. Does your company perform home theater installations? | Yes | No |
| 5. What home theater manufacturer product is your company authorized to sell? | | |
| 6. What home theater manufacturer product is your company authorized to service? | | |
| 7. Is your company a member of any organizations, such as CEDIA? | Yes | No |
| If Yes, please list organizations | | |
| 8. Enter any additional comments you may have that you may want MDEA to consider when rendering a decision of this authorization request | | |

TERMS AND CONDITIONS

Should your application to purchase and sell product be approved, you understand, acknowledge, and will adhere to the following conditions. Please initial each line, sign and date at the specified locations.

- When advertising the Product in any media, ads will confirm to MDEA's advertising policy _____
- I understand that without specific written consent, MDEA prohibits the sale of Mitsubishi Home Theater Projectors on the Internet and/or Internet auction web sites. I understand and agree that I will not sell such products in this manner and that my authorization to purchase Mitsubishi Home Theater Projectors will be immediately terminated if this policy is violated. _____

Would you like to be included on MDEA's email newsletter? If so, enter your initials here: _____

Mitsubishi Digital Electronics America, Inc. will make all policy interpretations, implementations and authorizations. Mitsubishi Digital Electronics America, Inc. reserves the right to change, add, or rescind this application and or authorization at any time with or without prior notice.

I have read, understand, and my company will comply with the terms and conditions set forth.

Signature

Date

Printed Name

Title